



## AGREEMENT MADE BETWEEN

## WCCO-TV

CONTRACT NO. REV.

1141-54078-1

**DATE PRINTED** 11/03/12

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

			AND	PAGE 1
35698 <b>NAME</b>	AGENCY (OR SERVICE) BUYING TIME	ACTING AS AGENT FOR	339143 ADVERTISER (OR AGENCY AND ADVERTISE OBERMUELLER FOR CONGRESS	Cancellation Notice
ADDDESS	650 Massachusetts	s Ave NW Ste 210	3874 Danbury Trl	Required  Announcement 28 days
ADDRESS	Washington USA	DC 20001-3796	Eagan MN 55123-1550 USA	prior notice
CONTACT	KRISTA MURRAY		PRODUCTEST #2082	
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 2082	PRODUCT 1300 CODE	
NATIONAL SALESPERSON	N			

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/05/12

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO. WEEKS:

ITEM	DAYS	SPOTS PWK.	FROM	ме то	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
4										
1	0101	2	12:37A	01:07A	30s	10/30/12-11/01/12	10P NEWS REPLAY	2	200.00	400.00
2	1000	1	12:37A	01:07A	30S	11/05/12-11/05/12	10P NEWS REPLAY	1	225.00	225.00
3	00101	2	04:29A	04:58A	30S	10/31/12-11/02/12	4 NEWS THIS MORNING	2	135.00	270.00
4	01011	3	04:58A	05:58A	30s	10/30/12-11/02/12	SUNRISE THIS MORNING	3	350.00	1050.00
5	01011	3	07:00A	09:00A	30s	10/30/12-11/02/12	CBS THIS MORNING	3	425.00	1275.00
6	Sa	1	07:57A	09:00A	30s	11/03/12-11/03/12	SAT 8AM NEWS	1	325.00	325.00
7	Su	1	09:58A	11:30A	30s	11/04/12-11/04/12	WCCO SUNDAY MORNING NEWS	1	775.00	775.00
8	01011	3	09:00A	09:58A	30s	10/30/12-11/02/12	JEFF PROBST SHOW	3	350.00	1050.00
9	00111	3	09:58A	11:00A	30S	10/31/12-11/02/12	PRICE IS RIGHT	3	500.00	1500.00
10	00111	3	11:58A	12:30P	30S	10/31/12-11/02/12	NOON NEWS	3	700.00	2100.00
11	01101	3	12:30P	01:00P	305	10/30/12-11/02/12	THE BOLD & THE BEAUTIFUL	3	405.00	1215.00
12	01101	3	02:58P	03:57P	30S	10/30/12-11/02/12	DR. PHIL	3	450.00	1350.00
13	10000	1	02:58P	03:57P	30s	11/05/12-11/05/12	DR. PHIL	1	475.00	475.00
14	01101	3	03:57P	05:00P	30s	10/30/12-11/02/12	ELLEN DEGENERES	3	775.00	2325.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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AND	650 Massachusett	s Ave NW Ste 210	3874 Danbury Trl		Required		
ADDRESS	Washington USA	DC 20001-3796	Eagan USA	MN 55123-1550	Announcement 28 days prior notice		
CONTACT	KRISTA MURRAY		PRODUCTEST #2082				
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 2082	PRODUCT 1300		1		
NATIONAL SALESPERSON					1		
BROADCAS	T SCHEDULE STARTING	3 10/30/12 AND ENDING	11/05/12 NO. WEEKS:	1	1		

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ethnicit		SPOTS	TIME				520-20-126 de-y-1-1700	TOTAL		
TEM	DAYS	PWK.	FROM	то	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1
15	01100	2	10:35P	11:38P	308	10/30/12-10/31/12	LATE NIGHT WITH DAVID	2	650.00	1300.0
16	10000	1	11:37P	12:38A	30s	11/05/12-11/05/12	THE LATE LATE SHOW W/CRAIG	1	270.00	270.00
										- 200,000
17	10000	1	12:30P	01:00P	30s	11/05/12-11/05/12	THE BOLD & THE BEAUTIFUL	1	405.00	405.00
							Total Contract:	36		16310.00
					0.		Billing Summary		5575	<del></del> :
					Qtr 4	Oct 12 .00	Nov Dec 16310.00 .00		<u>Total</u> 16310.00	
					Qtr4	.00	16310.00 .00			
								GR	16310.00	
									10310.00	
	1									